



**Maharashtra Pollution Control Board**

**महाराष्ट्र प्रदूषण नियंत्रण मंडळ**

**Kalpataru Point, 2<sup>nd</sup>, 3<sup>rd</sup>, 4<sup>th</sup> floor, Opp. Cine Planet  
Cinema,**

**Sion Circle, Sion (E), MUMBAI – 400 022**

**Ph: 022-2401 4701 / 2402 4068**

**Email: [pro@mpcb.gov.in](mailto:pro@mpcb.gov.in) ; Website: [www.mpcb.gov.in](http://www.mpcb.gov.in)**

**RFP NOTICE No.: MPCB/PR/2025/03**

Maharashtra Pollution Control Board invites e-bids from organisations having relevant experience, for **“Appointment of Agency for Social Media Management, Branding and Strategic Planning for Maharashtra Pollution Control Board (MPCB)”**.

Complete RFP document for the above e-Tender can be purchased & submitted between **4<sup>th</sup> January 2025 to 17<sup>th</sup> January 2025 up to 17:00 Hrs** by making an online payment of **INR 23,600/-** (INR Twenty-Three Thousand and Six Hundred only) towards RFP document fee from following sub-portal on GOM e-Tendering website: [www.mahatenders.gov.in](http://www.mahatenders.gov.in)  
Pre-bid meeting date: **09<sup>th</sup> January 2025 at 15:00 hours** at above Office address/ MS Teams.

The RFP document can also be downloaded from MPCB's official website [www.mpcb.gov.in](http://www.mpcb.gov.in) from **04<sup>th</sup> January 2025**.

**EMD: INR 2,50,000/- (Indian Two Lakhs Fifty Thousand Only)**

**Last date of Bid Submission: 17<sup>th</sup> January 2025 up to 1700 Hrs**

Sd/-  
(Member Secretary)  
Maharashtra Pollution Control Board