



Ref: NSC/32/SP/WED/2011

Date: 28th March, 2011

To all members and patrons

Sub: Celebration of the World Environment Day on 5th June, 2011

Dear Sir,

The World Environment Day (WED) established by the **United Nations General Assembly in 1972** is a people's event. It inspires action by governments, industries, community groups and individuals to improve the environment. It provides unique opportunity to raise awareness on environment and mobilise action by all stakeholders. **The United Nations Environment Programme (UNEP)** has invited people world over to **celebrate the WED** on 5th June 2011 with enthusiasm. The theme for WED 2011 has been decided as **"Forests: Nature at Your Service"** by UNEP. The official celebration of WED will be carried out in India as UNEP has named **India as a global host** of WED-2011.

We are happy to inform you, that as in the past, the Council would be bringing out the following promotional materials for WED 2011.

- I) **Environment Day Badge** : Multicolour, printed on art paper, carrying UNEP's WED theme for 2011 in English & Hindi.
- II) **Information Package** : It would contain information on following –
 - a) **Objectives and importance of the World Environment Day -2011.**
 - b) **Pocket Guides/ Booklets** :
 - 1) The Plastic Waste (Management and Handling) Rules, 2011 – Highlights
 - 2) The Coastal Regulation Zone(CRZ) Notification, 2011 – Highlights
 - 3) CPCB Guidelines on Co- Processing of Hazardous Wastes in Cement/Power/Steel Industry- Summary
 - 4) List of sector specific EIA guidance manuals
- III) **Cloth Banner** (Hindi & English) : The theme **"Forests: Nature at Your Service"** will be screen printed on the Banners in multicolour.
- IV) **Posters** (Hindi & English) on environment - related issues : **17** Varieties
- V) **Pocket Guides** (Hindi & English) : on **28** environment - related topics
- VI) **Pocket Booklets** (Hindi & English) : on **6** environment - related topics
- VII) **PVC Stickers** :
 - a) **General Stickers** (Hindi & English) : **5** varieties
 - b) **Car Sticker** (English only): on Pollution Under Control (PUC) Check

The Order Form listing the WED-2011 material, their prices and the terms & conditions for their supply is enclosed. Kindly refer to the Order Form for captions/slogans of the Posters, Stickers and the topics of Pocket Guides. It can also be downloaded from NSC's website www.nsc.org.in.

Kindly place your firm order by returning the Order Form duly filled in alongwith full advance payment. **Please ensure that your firm order alongwith full advance payment reaches the Council's office by 6th May, 2011.** This will enable us to send you the required material before 5th June 2011.

The payment may be made by **Demand Draft or At Par Cheque** drawn in favour of 'National Safety Council', payable at Mumbai/Navi Mumbai. Please note that the WED-2011 material will be sent only after receipt of your order alongwith the advance payment.

Yours faithfully,

M.M. Kulkarni
Director
For Director General

Encl.: Order Form

"Forests: Nature at Your Service"

Phones : 91-22-2757 9924/25/26/27; 91-22-2756 4391(D) ■ Fax No. : 91-22-2757 7351
■ E-mail : wed@nsc.org.in, nsci@giasbm01.vsnl.net.in ■ Website : www.nsc.org.in

[LAST DATE OF ACCEPTING THE ORDER – 6TH MAY 2011]

GUIDELINES ON WORLD ENVIRONMENT DAY (5th June) CELEBRATION

Background:

The World Environment Day (WED) was established by United Nations General Assembly in 1972, to mark the opening of the Stockholm Conference on the Human Environment. It is celebrated worldwide on 5th June, every year to raise awareness on environment and mobilise action for environment protection.

NSC's Role:

In 1999, NSC, took initiative and **decided to actively promote celebration of WED** among its members and thus launched the **WED Campaign**. NSC is continuing the campaign for the 13th **consecutive year** and is providing promotional materials viz. Environment Day Badge, Cloth Banners, Posters, Stickers & Environmental Information Package to its members. This is a unique service provided by NSC in the Country. UNEP has also acknowledged our efforts to promote celebration of WED in India and accordingly included it in their worldwide report on WED activities. We are happy that every year more than 450 member organizations including Municipal Corporations, Pollution Control Boards and industries utilise these promotional material for celebration of WED.

Objectives:

The WED celebrations help an industry to -

- **Demonstrate its commitment** to environment protection
- **Increase awareness** on specific **environmental issues** relevant to the industry
- **Undertake measures** to minimise impact of their **activities on the environment and encourage involvement of employees**

Theme for the Campaign:

“Forests: Nature at Your Service.” is the theme for WED 2011, as decided by UNEP.

Ways to celebrate WED: A list of ways to celebrate WED as suggested by UNEP are given below:

- Adopt a 'green' way of life
- Art made of recycled materials
- Auctions to benefit an environmental project
- Award presentations for environmental competitions
- Awareness campaigns
- Bicycle parades/races
- Broadcast of public service announcements (TV/Radio)
- Buy a fuel-efficient car
- Calculate your carbon footprint
- Carpools
- Celebrity support
- Clean-up campaigns
- Competitions (banner, drawing, essay, painting, poster, poetry)
- Conferences on the environment
- Debates on environment issues
- Dedicate your blog to World Environment Day on 5 June
- Distribute leaflets, brochures and posters
- Donate to an environmental cause
- Environmental education programmes in schools
- Excursions to nature sites
- Exhibitions (drawings, posters, photos, paintings)
- Fairs
- Festivals
- Film festivals on the environment
- Give a gift membership of an environmental organization
- Guidelines to community-based environmental activities
- Hoist banners at major road intersections
- Help local environmental groups organise WED events
- Inform all your friends about WED
- Involve various partners (NGOs, ministries, youth groups, celebrities, private sector)
- Issue First Day Covers (stamps)
- Join an environmental group
- Join UNEP's carbon neutral network
- Join the billion tree campaign
- Keep your neighbourhood clean
- Kick-start an environmental campaign
- Kick the CO₂ habit!
- Know your rights
- Launch of government environment policies, books, reports
- Lobby local authorities to adopt sound environmental policies
- March for the environment
- Media coverage and activities
- Never litter
- Offset your emissions
- Organic farming/cooking
- Organize a WED themed event in your neighbourhood
- Parades
- Performances (plays, songs, poetry)
- Plant a tree
- Plastic bags: avoid them!
- Promotional material (t-shirts, stickers, bookmarks)
- Puppet shows for children with an environmental message
- Quizzes related to the theme for schools, youth groups, company staff, etc...
- Rainwater harvesting
- Rallies
- Ratify international environmental conventions
- Reduce, re-use, recycle
- Rehabilitate natural habitats
- Replace your light-bulbs with energy saving ones
- Save paper
- Seminars
- Sort rubbish
- Speeches
- Sponsorship from private sector
- Sports activities
- Switch off stand-by TV and computer
- Take action
- T-shirts for WED
- Use sustainable modes of transportation (walking, jogging, cycling, skating, carpool)
- Vehicle emission monitoring
- Vermicomposting
- Visits to botanical gardens and national parks
- Volunteer for organizations such as Clean Up the World
- Waste less!
- Workshops
- Write plays, poems, songs
- Write letters to civic leaders, members of parliament, government and newspapers
- Xchange ideas
- Xpect environmental responsibility
- Youth-led activities
- Zero emissions

ORDER FORM**World Environment Day – 2011 Material**

For Office Use only

Full postal address for despatching the material :					
Name & Designation : _____					
Name of the Organisation : _____					
Address : _____					

Post Office : _____				Pin : _____	
Dist. : _____			State : _____		
Telephone/ Fax Numbers :		STD Code : _____	Phone : _____	Fax : _____	
			Mobile : _____		
E-mail ID : _____			NSC Membership No. : _____		
Organisation's - TIN No. : _____		C.S.T. No. : _____		S.S.T. No. : _____	

Item Code	Item	Price	Qty. in Numbers			Amount (Rs.)
			English	Hindi	Total	
I.	ENVIRONMENT DAY BADGE : (Order should be in multiples of 100.)	Rs.175/- (Per 100)	[Bilingual]			
II.	THE INFORMATION PACKAGE	Rs. 75/-				
III.	CLOTH BANNER : (12 ft. x 3 ft.) Printed in 3 colours with theme for the World Environment Day.	Rs.250/- each				
IV.	CAP (Crafted in drill cotton fabric (white colour). WED logo & NSC logo will be screen printed on it)	Rs.50/- each				
V.	POSTERS : (50 x 75 cms – printed in 4 colours) Printed on Art Paper					
65151	• Make Work Environment Safe	Rs. 55/-				
65159	• Kill Pollution and Save Humanity	Rs. 55/-				
65162	• Noise Control it	Rs. 55/-				
65182	• Control Occupational Health Hazards	Rs. 55/-				
65208	• Be- ware of Leaking Tanker	Rs. 55/-				
65225	• Be Environment Friendly	Rs. 55/-				
65230	• Conserve Energy. Preserve Environment	Rs. 55/-				
65235	• Optimise Water Consumption Every Drop Matters	Rs. 55/-				
65240	• Water – A Precious Resource. Recycle & Reuse	Rs. 55/-				
65245	• Waste Audit – Emerging Need for Effective Waste Management	Rs. 55/-				
65251	• Make Cities Green	Rs. 55/-				
65256	• Use Clean Fuels – Beat Air Pollution	Rs. 55/-				
65262	• Protect Your Planet – Control Global Warming	Rs. 55/-				
65267	• Control Carbon Emissions, Mitigate Climate Change	Rs. 55/-				
65273	• You Have –The Power To Save Energy	Rs. 55/-				
65279	• Many Species. One Planet. One Future	Rs. 55/-				
65287	• New poster specially designed for the WED-2011	Rs. 55/-				
Total C./F.						

Item Code	Item	Price	Qty. in Numbers			Amount (Rs.)
			English	Hindi	Total	
	Total B/F					
VI.	POCKET GUIDES :					
55003	• Packing and Labelling of Hazardous Chemicals	Rs.10/-				
55010	• Energy Conservation	Rs.10/-				
55012	• Safe Handling of Hazardous Chemicals	Rs.10/-				
55013	• Safe Use of Plastic Bags	Rs.10/-				
55016	• Vehicular Pollution	Rs.10/-				
55026	• Corporate Environmental Reporting	Rs.10/-				
55027	• Product Design Based on Life Cycle Assessment	Rs.10/-				
55028	• Batteries (Management & Handling) Rules, 2001	Rs.10/-				
55109	• Guidelines on Water Conservation in Industry	Rs.20/-				
55110	• Technologies for Re-Use & Re-Cycle of Treated Wastewater	Rs.20/-				
55114	• Energy Audit	Rs.20/-				
55115	• Ozone Depleting Substances (Regulation & Control) Rules, 2000	Rs.20/-				
55123	• Management of Noise at Workplace and in Outside Environment	Rs.20/-				
55124	• Supply Chain Management (SCM)	Rs.20/-				
55125	• Pollution and Waste Audits	Rs.20/-				
55126	• Environmental Impact Assessment (EIA)	Rs.20/-				
55128	• Safe Use of CNG	Rs.20/-				
55134	• Guidelines on Transportation of Hazardous Wastes	Rs.20/-				
55136	• Rainwater Harvesting	Rs.20/-				
55143	• Emission Trading	Rs.20/-				
55144	• Non-conventional Energy Sources	Rs.20/-				
55145	• Sustainability Reporting Guidelines – G3 Version	Rs.20/-				
55161	• Guidelines for Environmentally Sound Management of E-Waste - Summary	Rs.20/-				
55162	• Globally Harmonized System for Classification and Labelling of Chemicals (GHS) - Highlights	Rs.20/-				
55163	• UNEP's Global Green New Deal - Policy Brief-2009 - Highlights	Rs.20/-				
55169	• National Environment Policy : 2006	Rs.20/-				
55170	• The State of Environment Report 2009	Rs.20/-				
55171	• National Ambient Air Quality Standards	Rs.20/-				
VII.	POCKET BOOKLETS :					
55151	• Twelve Steps to Help You Kick the Co ₂ Habit	Rs.40/-				
55152	• The Energy Conservation Act 2001 -Key Provisions	Rs.40/-				
55153	• Energy Conservation Building Code 2007-Guidance on Eco-Friendly Buildings	Rs.40/-				
55160	• Hazardous Waste (Management, Handling & Transboundary Movement) Rules, 2010 - Summary	Rs.40/-				
55164	• Dos & Don'ts During Natural Calamities and Other Emergencies	Rs.40/-				
55172	• State of Biodiversity	Rs.40/-				
	Total C./F.					

Item Code	Item	Price	Qty. in Numbers			Amount (Rs.)
			English	Hindi	Total	
	Total B/F					
VIII.	PVC STICKERS :					
a)	General Stickers : (Size 15x36 cms)					
60004	• Noise Affects Your Hearing	Rs. 30/-				
60006	• Clean up the Spillage, Oil, Chemicals	Rs. 30/-				
60013	• No Smoking	Rs. 30/-				
60101	• Keep Your Workplace Clean	Rs. 30/-				
60121	• Dispose of Hazardous Wastes Safely	Rs. 30/-				
b)	Car Sticker : (Size 28x12 cms.)					
62011	• Hey ! Why don't you Pollution Check	Rs.15/-				
Cost of material : Rs.						
Add : Postage, packing and forwarding charges @ 15 % on the Cost of Material (subject to the minimum postage of Rs.40/-.)						Rs.
CHEQUE/D.D. No. : _____ DATE : _____						Total Amount : Rs.
AMOUNT : Rs. _____						

Order Placed by :	
Signature :	_____
Name & Designation :	_____
Office Stamp with full Address :	_____

MAIL THE ORDER FORM AT THE FOLLOWING ADDRESS AND KEEP A PHOTO COPY OF THE SAME FOR YOUR RECORDS :	
The Director General, National Safety Council, Plot No.98-A, Institutional Area, Sector 15, C.B.D. Belapur, Navi Mumbai - 400 614.	Telephone No. : 022-2757 99 24-27 (4 lines) Direct Lines : 022-2756 43 91 / 2756 43 24 Fax No. : 022-2757 73 51 / 2757 64 11 E-mail No. : wed@nsc.org.in; nsci@viasbm01.vsnl.net.in Web site : www.nsc.org.in

[LAST DATE OF ACCEPTING THE ORDER – 6TH MAY 2011]

Terms and Conditions

1. GENERAL :

- a) The order once placed cannot be cancelled.
- b) The orders will be executed on 'first-come-first-served' basis.
- c) Any complaint regarding non-receipt/short supply of the materials should be made within a month from the date of dispatch of materials. Complaints received thereafter would not be entertained.

2. PAYMENT :

- a) The order must be accompanied with full advance payment **by Demand Draft or At Par Cheque** drawn in favour of "**National Safety Council**" payable at Mumbai or Navi Mumbai. Payment will be accepted by Cash also only at our office in CBD Belapur, Navi Mumbai. Payment will also be accepted by **EFT or RTGS**, in such case details of the payment made must be submitted along with the Order Form or to be sent to NSC by email. **Orders will not be executed unless full payment is received.**
- b) **The last date for receipt of orders with full advance payment is 6th May 2011. The orders received thereafter will be executed subject to availability of material.**
- c) In case of receipt of less/excess payment, the quantity of the material ordered will be adjusted accordingly.

3. MODE OF DESPATCH & POSTAGE:

i) Mode of Dispatch:

- a) The material will be sent by surface mode through our official courier i.e. Blue Dart, TCI XPS and Gati and if their services are not available in your region it will be sent by Registered Post Parcel but not by V.P.P.
- b) **Bulk or voluminous orders will be despatched through road transport. In such case, we would require TIN, CST, SST number or State Road Permit if applicable in the respective State.**
- c) After despatch of material, intimation would be sent by post.
- d) Those who would like to collect the material from the Council's office, may do so only on receipt of our intimation.

ii) Postage:

Postage, packing and forwarding charges (PP&F) @ 15 % on the cost of the material (subject to minimum postage of Rs.40/-) are to be borne by the party, unless the material is collected from the Council's office.